



Carolina Forward | NC | May 2023

802 Interviews, Modeled Margin of Error: 3.9%

Q1. How did you vote in the 2020 election for President, or for some reason were you unable to vote?

- 45% Joe Biden, the Democrat
- 46 Donald Trump, the Republican
- 1 Jo Jorgensen, the Libertarian
- 2 Not registered/Too young/Ineligible
- 6 Did not vote

Q2. How likely are you to vote in the November 2024 Presidential election?

- 90% Yes, definitely
- 4 Yes, probably
- 5 Maybe (50-50)
- 1 No, probably not
- 1 No, definitely not

Q3. If the 2024 election for Governor of North Carolina were held today, and the candidates were the following, who would you vote for?

- 45% Mark Robinson, the Republican
- 41 Josh Stein, the Democrat
- 15 Not sure

If you had to choose, who would you vote for?

- 13% Josh Stein, the Democrat
- 6 Mark Robinson, the Republican
- 72 Not sure
- 9 Would not vote

NORTH CAROLINA GOVERNOR BALLOT

- 46%** Mark Robinson, the Republican
- 43** Josh Stein, the Democrat
- 11** Not sure
- 1** Would not vote

Q4. If the election for North Carolina State Legislature were held today, who would you vote for?

- 42% The Democratic candidate
- 40 The Republican candidate
- 18 Not sure

Polling was conducted online from May 5 - 8, 2023. Using its Bias Correct Engine to attain a representative sample, Change Research polled 802 likely 2024 voters in North Carolina. Post-stratification was performed on age, gender, race/ethnicity, education, region, and 2020 presidential vote. Voters in this survey report supporting Trump over Biden in 2020 by a 1% margin, similar to the state's 2020 election results with a partisan self-identification of 43% Republican / 43% Democratic / 13% Independent.

If you had to choose, who would you vote for?

- 8% The Republican candidate
- 6 The Democratic candidate
- 78 Not sure
- 8 Would not vote

NORTH CAROLINA STATE LEGISLATURE BALLOT

- 43%** The Democratic candidate
- 42** The Republican candidate
- 14** Not sure
- 2** Would not vote

Q5. How favorable are your feelings about each of the following public figures and groups?

| | <u>Favorable</u> | | | <u>Unfavorable</u> | | Never Heard of | Total Fav | Total Unfav | Net Fav |
|---|------------------|------|-----|--------------------|------|-------------------|--------------|----------------|------------|
| | Very | Smwt | Neu | Smwt | Very | | | | |
| Roy Cooper | 29 | 13 | 13 | 10 | 31 | 4 | 42 | 42 | 0 |
| Republicans in the North Carolina State Legislature | 20 | 18 | 13 | 11 | 36 | 2 | 38 | 47 | -9 |
| Democrats in the North Carolina State Legislature | 17 | 20 | 15 | 15 | 31 | 2 | 37 | 46 | -9 |
| Ron DeSantis | 21 | 17 | 9 | 6 | 43 | 4 | 38 | 49 | -11 |
| Donald Trump | 23 | 16 | 5 | 6 | 50 | 0 | 39 | 56 | -17 |
| Joe Biden | 17 | 16 | 8 | 9 | 49 | 1 | 33 | 58 | -25 |

Q6. Abortion should be:

- 30% Legal in all cases
- 29 Legal in most cases
- 30 Illegal in most cases
- 10 Illegal in all cases

Q7. Access to abortion is currently banned after 20 weeks of pregnancy in North Carolina, with few exceptions. When, if ever, do you think access to abortion should be limited?

- 18% Abortion is never acceptable
- 8 Should be limited to 6 weeks or fewer
- 15 Should be limited to 12 weeks or fewer
- 20 Should be limited to 20 weeks or fewer
- 39 Access to abortion should not be restricted

Q8. State lawmakers are currently considering a bill that would change the limit of the number of weeks a woman could access abortion care to 12 weeks from the current 20 weeks. Do you support or oppose this bill?

- 25% Strongly support
- 15 Somewhat support
- 8 Somewhat oppose
- 46 Strongly oppose
- 6 Not sure

40% Total support
54% Total oppose

Q9. If a state legislative candidate voted for or supported banning abortion after 12 weeks of pregnancy, with narrow exceptions for rape, incest, the life of the mother, and severe abnormalities, how likely would you be to vote for that candidate?

22% Much more likely to support
16 Somewhat more likely to support
6 Somewhat more likely to oppose
47 Much more likely to oppose
9 Not sure

Q10. Some state lawmakers have proposed abolishing North Carolina's concealed carry permit system, which would allow anyone over 18 to carry a concealed handgun without a permit. Would you support or oppose this measure?

27% Strongly support
11 Somewhat support
11 Somewhat oppose
47 Strongly oppose
4 Not sure

38% Total support
58% Total oppose

Q11. In general, how important are candidate positions on abortion and reproductive freedom in your choice of who to vote for at election time?

58% Very important
26 Somewhat important
8 Somewhat unimportant
5 Not important at all
4 Not sure

D1. Are you male or female?

45% Male
55 Female

D2. Age

23% 18 to 34
23 35 to 49
28 50 to 64
25 65+

D3. What is your race?

72% White / Caucasian
20 Black or African American
3 Hispanic or Latino/a
2 Asian / Pacific Islander
1 American Indian or Alaska Native
2 Other

D4. What is the highest level of education you have completed?

- 13% High school diploma or less
- 29 Some college, but no degree
- 19 Associate's degree, or two-year college degree
- 25 Bachelor's degree, or four-year college degree
- 14 Graduate degree

D5. Party Identification

- 24% Strong Democrats
- 7 Weak Democrats
- 13 Independent lean Democrats
- 13 Pure independents
- 13 Independent lean Republicans
- 5 Weak Republicans
- 26 Strong Republicans

- 31% Base Democrats
- 39 Independents + Leaners
- 31 Base Republicans

- 43% Democrats
- 13 Pure independents
- 43 Republicans

D6. Urbanicity

- 42% Rural
- 44 Suburban
- 14 Urban

D7. Region

- 6% Asheville/Mountains
- 3 Buncombe
- 18 Charlotte
- 9 Forsyth/Guilford
- 9 Greensboro
- 10 Mecklenburg
- 20 Raleigh - Durham
- 9 Shore
- 11 Wake
- 7 Wilmington