



North Carolina Survey | Toplines

329 interviews with Latino/a voters in North Carolina, May 10-14, 2022

		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Senate Horse Race:	Cheri Beasley, the Democrat	43	42	43	42	45	42	43	78	22	3
	Ted Budd, the Republican	26	34	20	23	20	39	22	1	9	80
	Undecided	31	24	36	35	35	18	35	21	69	17
How favorable are your feelings about the following officials and organizations?											
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Joe Biden	Very favorable	17	12	21	9	14	23	26	32	4	2
	Somewhat favorable	19	19	19	16	22	14	29	33	17	0
	Neutral	19	14	23	26	18	13	15	23	24	9
	Somewhat unfavorable	9	13	5	12	10	4	7	6	15	8
	Very unfavorable	36	42	31	35	36	44	23	5	39	81
	Never heard of them	1	0	1	1	0	1	0	1	1	0
	Total Favorable	36	31	40	25	36	37	55	65	21	2
	Total Unfavorable	45	55	36	48	46	48	30	11	54	89
	Net favorable	-9	-24	4	-23	-10	-11	25	54	-33	-87

Polling was conducted online from May 10-14, 2022. Using invitations sent via text messages, Change Research polled 329 Latino/a voters in North Carolina who are likely to vote in November 2022. Post-stratification was performed on age, gender, education, and 2020 presidential vote. Full methodology disclosure [here](#).



		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Which of the following better matches your views?	The 2020 presidential election was conducted fairly and Joe Biden was the legitimate winner	69	62	73	74	69	62	67	99	67	23
	There was massive voter fraud in the 2020 presidential election and it was stolen from Donald Trump	31	38	27	26	31	38	33	1	33	77
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Which of the following best describes you?	Immigrant (you immigrated to the USA)	28	28	27	7	19	46	50	26	21	35
	First-generation (your parent(s) immigrated to the USA)	33	30	37	58	38	13	15	33	44	26
	Second or higher generation (your grandparent(s), great-grandparents, or more distant ancestors immigrated to the USA)	15	20	11	18	14	15	11	14	17	15
	Descendant of residents of a territory of the US (your family is native to lands that are currently within the USA)	20	18	21	10	24	24	24	22	15	20
	Other (please specify)	4	4	5	8	5	2	0	5	4	4



		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Which of the following best describes the primary language(s) spoken in your household?	English	44	50	39	43	50	44	42	40	45	50
	Spanish	20	20	20	22	10	21	29	21	18	19
	Bilingual (English and Spanish)	35	29	40	35	41	33	29	38	37	30
	Other (please specify)	1	1	1	0	0	2	0	1	0	1
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
For statistical purposes, what is your household income?	Less than \$20,000	7	4	10	8	3	5	15	10	8	2
	\$20,000 to \$34,999	13	8	17	18	6	9	19	12	21	7
	\$35,000 to \$49,999	12	12	11	15	10	8	16	15	8	10
	\$50,000 to \$74,999	16	16	17	17	16	14	17	13	21	19
	\$75,000 to \$99,999	16	15	16	12	20	22	6	11	13	25
	\$100,000 to \$249,999	25	32	19	18	33	27	21	26	21	28
	\$250,000 or more	4	4	3	0	7	7	0	5	3	2
	Prefer not to say	8	9	6	11	5	8	7	9	6	7
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
How would you describe yourself politically?	Very liberal	12	13	11	19	13	9	2	22	6	2
	Somewhat liberal	15	12	16	15	20	13	7	26	7	2
	Moderate	33	31	35	33	35	30	36	30	51	22
	Somewhat conservative	17	19	14	12	13	25	16	9	8	35
	Very conservative	11	15	9	7	7	16	18	2	7	31
	Not sure/not very politically active	12	10	15	14	12	7	21	11	21	8



		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Do you plan to vote in the 2022 election for US Senate, US House, and other offices?	Yes, definitely	71	72	71	53	78	85	77	77	54	77
	Yes, probably	11	9	13	19	10	5	6	10	12	13
	Maybe (50-50)	12	11	12	20	8	6	13	10	22	8
	No, probably not	4	4	2	5	3	1	2	3	9	1
	No, definitely not	2	3	2	3	2	2	2	1	5	2
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
If the November election for US Senate were held today and the candidates were the following, who would you vote for?	Cheri Beasley, the Democrat	40	40	41	39	38	42	43	74	19	3
	Ted Budd, the Republican	26	33	20	21	19	39	22	1	9	77
	Not sure	34	28	39	40	43	18	35	25	72	20
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
[IF NOT SURE] If you had to choose, who would you vote for?	Cheri Beasley, the Democrat	7	10	6	7	16	0	0	15	5	0
	Ted Budd, the Republican	3	4	2	4	3	0	0	0	0	15
	Not sure	79	67	88	74	75	92	88	82	78	75
	Would not vote	11	19	5	14	6	8	12	3	17	10
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
How did you vote in the 2020 election for President or for some reason were you unable to vote?	Joe Biden, the Democrat	56	49	61	54	63	50	59	92	43	7
	Donald Trump, the Republican	33	37	28	18	31	48	34	1	26	86
	Jo Jorgensen, the Libertarian	2	3	2	6	1	0	2	2	5	2
	Not registered/Too young/Ineligible	2	2	2	4	0	0	2	2	1	2
	Did not vote	8	8	8	17	5	2	2	4	24	3



		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Are you male or female?	Male	45	100	0	45	42	45	51	39	47	54
	Female	55	0	100	55	58	55	49	61	53	46
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Age	18 to 34	31	31	31	100	0	0	0	30	46	22
	35 to 49	26	24	28	0	100	0	0	27	27	24
	50 to 64	27	27	27	0	0	100	0	24	18	38
	65+	16	18	15	0	0	0	100	19	10	16
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
What is your race?	Hispanic or Latino/a	99	98	99	98	100	97	100	99	99	98
	Black or African American	1	1	1	1	0	2	0	1	1	1
	Asian / Pacific Islander	0	1	0	1	0	1	0	0	0	1
	White / Caucasian	0	0	0	0	0	0	0	0	0	0
	American Indian or Alaska Native	0	0	0	0	0	0	0	0	0	0
	Other	0	0	0	0	0	0	0	0	0	0
		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
What is the highest level of education you have completed?	High school diploma or less	17	22	12	25	9	13	15	14	19	19
	Some college, but no degree	26	24	28	27	26	23	34	26	28	25
	Associate's degree, or two-year college degree	17	13	20	15	14	19	21	16	16	18
	Bachelor's degree, or four-year college degree	26	25	26	23	37	24	16	27	27	23
	Graduate degree	15	16	14	10	14	20	15	16	11	15



		All	M	F	18-34	35-49	50-64	65+	Dems	Pure Ind.	GOP
Party Identification	Strong Democrats	25	22	27	18	20	29	38	52	0	0
	Weak Democrats	17	12	21	22	20	10	16	36	0	0
	Independent lean Democrats	6	6	5	6	10	4	2	12	0	0
	Pure independents	22	22	21	32	22	14	13	0	100	0
	Independent lean Republicans	7	9	6	8	5	7	8	0	0	23
	Weak Republicans	7	8	7	7	6	12	2	0	0	24
	Strong Republicans	16	20	13	7	17	24	21	0	0	53
	Base Democrats	42	34	48	41	40	38	54	88	0	0
	Independents + Leaners	35	38	32	45	38	26	23	12	100	23
	Base Republicans	24	28	21	14	22	36	23	0	0	77
	Democrats	47	41	53	46	50	43	56	100	0	0
	Pure independents	22	22	21	32	22	14	13	0	100	0
	Republicans	31	37	26	22	28	43	31	0	0	100